

## **SALISH LODGE & SPA ENTERS NEW CHAPTER OF EXCELLENCE UPON COMPLETION OF GUESTROOM RENOVATION**

*Washington's iconic lodge reveals enhanced guestrooms that reflect native Salish people and natural surroundings of the Snoqualmie Valley*



(PHOTO CAPTION: One of 89 renovated guestrooms at Salish Lodge & Spa)

**Snoqualmie, Wash. (January 7, 2010)** – Salish Lodge & Spa has completed a multimillion dollar guestroom renovation, updating each of its 89 guestrooms and suites with authentic, Northwest bedding, décor and custom-built furniture while maintaining premier amenities such as wood-burning fireplaces and two-person jetted bathtubs.

“The goal of the renovation was to update our guestrooms while preserving the traditional, ‘lodge-like’ qualities that have played a key role in creating special memories for so many people,” said John Murphy, general manager of Salish Lodge & Spa. “To maintain this purely Northwest character while enhancing the guest experience, it was very important for us to embrace the history of the native Salish people and our location atop Snoqualmie Falls.”

Each guestroom and suite now features a range of navy blue, emerald and turquoise hues that reflect the sky, Snoqualmie River and Puget Sound. The color palette also includes dark grays that represent local granite and stone as well as hints of vibrant reds that echo the color of the region’s native cedar trees and salmon. Guestroom bathrooms were refreshed with new tiling, light fixtures, sinks and vanities.

The design team worked with the Snoqualmie Valley Historical Society, sifting through hundreds of images depicting the native people and places of the Snoqualmie Valley, to develop a photo collage that appears over the fireplace in each room.

To celebrate the renovation, the Lodge is offering the “Renovation Revelation” package, a one-night getaway complete with an overnight stay in a newly renovated guestroom, two mini jet-set massages to be enjoyed in the award-winning Spa and the famous Country Breakfast for two, served in the historic Dining Room overlooking Snoqualmie Falls.

Rates for the “Renovation Revelation” package start at \$349 per night. The package is available to book now through March 31, 2010 for stays through June 30, 2010. For more information or reservations, call 800-2-SALISH or visit [www.salishlodge.com](http://www.salishlodge.com).

### **Salish Lodge & Spa**

Consistently ranked among the best small resorts in the world, the AAA Four Diamond Salish Lodge & Spa overlooks the 268-foot Snoqualmie Falls. This iconic Pacific Northwest lodge has a world-renowned spa offering regionally inspired treatments, Chef Jack Strong’s indigenous Northwest cuisine, an award-winning wine list and a variety of nearby recreational activities. Nestled in Washington’s picturesque Cascade Mountains, each of its 89 guest rooms has a wood-burning fireplace, two-person whirlpool tub, goose-down comforter, feather bed and balcony or window seat. The resort is located 30 minutes east of downtown Seattle and within 40 minutes from Seattle-Tacoma International Airport. Salish Lodge & Spa is managed and operated by Seattle-based Columbia Hospitality, Inc. For more information or reservations, please call 800-2-SALISH or visit [www.salishlodge.com](http://www.salishlodge.com).

### **About Columbia Hospitality**

Columbia Hospitality, Inc. (Columbia), a Seattle-based hospitality management and consulting firm specializing in luxury hotel and resort management, was founded in 1995 by John Oppenheimer. Columbia’s growing portfolio of premier properties, including boutique hotels, award-winning resorts, mixed-use hotel developments, event venues and conference centers, offer world-class service in exquisite settings. Columbia creates memorable experiences for guests and team members while achieving phenomenal results for owners. The company’s continued success has led to an international expansion of the consulting division and more than 80 hospitality development projects worldwide. For more information about Columbia and a full list of properties visit [www.columbiahospitality.com](http://www.columbiahospitality.com).

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